

Ugbechie Favour Chukwunonso

UI/UX Designer

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Skills

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|---------------------|--------------------|----------------|
| ▪ User Research | Interaction Design | User Testing |
| ▪ Prototyping | Wireframing | Collaboration |
| ▪ Responsive Design | Product Strategy | Design Systems |

Experience

Theluxeshopper– UX Manager *September 2024 – August 2025*

- Led the redesign of THELUXESHOPPER’s digital shopping experience on Shopify, aligning the platform with the brand’s luxury in-store experience, contributing to an 18% increase in total sales revenue.
- Produced high-quality product uploads by sourcing, editing, and optimizing images to maintain visual consistency and elevate the digital presence; helping drive a 32% increase in online orders.
- Designed engaging layouts and components that improved navigation, user flow, and checkout efficiency; resulting in higher conversion rates and reduced cart abandonment.
- Collaborated with marketing and inventory teams to align the website with seasonal collections and campaigns; supporting stronger lead generation and improved marketing performance.

Rentspacetech – UI/UX Designer *April 2024 – February 2025*

- Conducted UX research and usability testing with a group of active users to uncover pain points and gather feedback, which guided iterative refinements to RentSpace’s interface for better usability and functionality.
- Redesigned the platform into a more user-centric savings experience for 5,000+ active users by introducing features like ‘Space Rent’ and ‘Space Deposit’ that enabled consistent saving, goal-locking, and interest growth.
- Developed a rewards system (Space Points) that users could redeem for airtime, boosting engagement and promoting financial discipline, resulting in a 13% increase in user activity.

Basecodetech – UI/UX Designer *March 2024 – July 2025*

- Revamped the company’s website with Figma and WordPress, restructuring the sitemap, streamlining content, and enhancing navigation for a more user-friendly experience—resulting in higher engagement and reduced bounce rates.

Azany – Product Designer *February 2023 – March 2024*

- Collaborated with cross-functional teams to lead the creation of a unified design system and develop a B2B e-commerce ecosystem, streamlining product development, reducing inconsistencies, and enabling seamless international trade.

Soutenira – Graphics & UI/UX Designer *September 2022 – February 2023*

- Produced design guidelines, documentation, and daily UI designs for social, web, and email campaigns, while developing the company’s WIX website; integrating blog, SEO campaigns, and email marketing to deliver greater visibility, stronger engagement, and a cohesive brand presence.

Student Travel Expert – UI/UX Designer *June 2021 – September 2022*

- Revamped the WIX site by redesigning the user flow in Figma, enhancing accessibility and usability, and then built the front-end using Bootstrap, CSS, and HTML, resulting in a more user-friendly and accessible website.

Tools

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| ▪ Figma | Webflow | Adobe Creative Suite | Wix | Shopify | Wordpress |
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Education

National Open University - **Bsc. Economics**